GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Industries & Commerce Department - Participation of Andhra Pradesh in the World Economic Forum (WEF) 2025 to be held between 20th to 24th January 2025 – Visit of Hon'ble Chief Minister of Andhra Pradesh accompanied by a delegation to Davos (Switzerland) from 19th to 25th January, 2025 to participate in the Annual Meeting to showcase the strengths and opportunities of the State in Davos, Switzerland to attract important global audience - Approval of proposals of the APEDB in this regard -Orders – Issued.

INDUSTRIES & COMMERCE (PROGRAMME-III) DEPARTMENT

G.O.RT.No. 1 **Dated: 01-01-2025**

Read the following:-

1. Invitation from World Economic Forum to Hon'ble Chief Minister, GoAP.
2. Lr.No.D.O.P-63016/5/2024– Europe, Dt:10.09.2024 by DPIIT.
3. G.O.Rt.No.1980, G A (SC.B) Dept., Dt: 19.11.2024
4. Tour Report on WEF Recce Visit.
5. Lr.No.44, Dt:08.12.2024 addressed to VC&MD, APIIC submitted by CEO, APEDB.
6. Lr.No.47, Dt:08.12.2024 addressed to VC&MD, APIIC submitted by CEO, APEDB.
7. Lr.No.45, Dt:08.12.2024 addressed to Commissioner of Industries submitted by CEO, APEDB.

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ORDER:

Andhra Pradesh has actively participated in the World Economic Forum (WEF), particularly in discussions related to economic development, innovation, and sustainable growth. The state has leveraged the platform to promote its investment potential, highlight its initiatives in smart cities, technology-driven governance, and renewable energy, and attract global investors. Andhra Pradesh's participation is often focused on fostering public-private partnerships, advancing infrastructure projects, and exploring opportunities in sectors like agriculture, manufacturing, and IT. The state's leadership has used the WEF as a stage to showcase Andhra Pradesh's vision for economic progress and its commitment to inclusive development and climate resilience. Andhra Pradesh has been participating continuously in the World Economic Forum (WEF) since 2014, leveraging the platform to promote its economic and industrial growth. The Economic Development Board (EDB) of Andhra Pradesh has managed the state's participation in WEF for the years 2018, 2019 and 2022 and the Confederation of Indian Industry (CII) has been a partner with the Government of Andhra Pradesh as the interface for making logistics and travel arrangements to WEF during the years 2018, 2019 & 2022.

2. Vide ref-1, an invitation has been extended to the Hon'ble Chief Minster of Andhra Pradesh to participate in the World Economic Forum Annual Meeting 2025, scheduled to be held in Davos-Klosters, Switzerland, from 20th to 24th January 2025, which will be held under the theme "Shaping the Intelligent Age".

3. Vide reference-2 read above, it is submitted that the Department for Promotion of Industry and Internal Trade, Minister of Commerce & Industry, GoI has informed in their letter that as per the new WEF guidelines, each country is limited to a single pavilion on the promenade. Further, the DPIIT has engaged the Invest India as the agency to coordinate these spaces and requested for payment of Rs.10 Cr to reserve space of about 500 Sq.Ft at P73 for ODLO Store for AP Pavilion. In the absence of budget for WEF at APEDB, the Industry Department paid Rs.10 Crores to Invest India, DPIIT, Govt. of India, New Delhi, subject to reimbursement. Government has finalized the delegation from the State of Andhra Pradesh in this regard.

4. Further, as per the references-3&4 read above, the needs for the additional space has been arrived and accordingly, CII was requested to prepare the proposals in this regard. Considering the urgency of the matter to reserve the additional spaces and to conduct the event, as minimum and as appropriate to the event, the Industry Department has released certain amounts to CII and subject to reimbursement.

5. As per the prevalent practices of conducting the event at DAVOS appropriately and based on the proposals received from the CEO, EDB, Government after careful examination of the matter, hereby

i. Order, making AP Economic Development Board as the nodal agency to make all arrangements for participation of the Andhra Pradesh in World Economic Forum 2025 as per established procedure and to interact with all the line departments and to take certain decisions, which are urgent in nature as the event is being organized in foreign soil.
ii. Approve engaging the space at Odlo Store, P73, as allotted by the Invest India, DPIIT, GoI and ratify the payment of advance amount of Rs.10 Cr to Invest India, DPIIT, GoI, paid by the Industry Department / APIIC pending reimbursement.
iii. Approve the proposal of APEDB for engaging the CII as partner, as per the practices in the past, for organizing the entire event in the additional space, as explained at Para-3 above, for making logistics, travel and other arrangements for World Economic Forum 2025, as required for organizing the event in a befitting manner and consider their proposal at an amount of Rs.15.98 Cr in this regard.
iv. Approve the proposal of APEDB of ratifying the release by Industry Department / APIIC so far and making remaining payment of 2.08 Crores pending reimbursement.

6. This order is issued with the approval of the Finance Department as per the remarks received vide e-FILE No.2664482 (File No.INC01/139/2024-PROG-III) and with the approval of the competent authority.

7. The CEO, EDB and the Industries & Commerce Department are requested to take further necessary actions accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

N YUVARAJ
SECRETARY TO GOVERNMENT

To
The Chief Executive Officer, AP Economic Development Board, Mangalgiri.
The VC& MD, APIIC, Mangalagiri.
The Commissioner/Director of Industries, Magalagiri.
Copy to:
The OSD to Chief Secretary, GoAP
The Additional Secretary to CM, CMO, GoAP
The Principal Finance Secretary, Finance Department, GoAP
The Principal Secretary, GAD (Political), GoAP
SF/SC (2664482)

//FORWARDED :: BY ORDER//

SECTION OFFICER